

SENIOR SEO SPECIALIST

PT Qwords Company International

About

Qualification

3 years of experience in developing & executing SEO campaigns
Understanding search engine algorithms and ranking methods
Experienced in SEO industry programs & tools such as Google Analytics, Ahref, Search Console, etc
Understand keyword research and data mining tools
Able to make competitive analysis of other competitor within the industry
Excellent written and verbal communication skills
Familiar with WordPress or other content management systems
Experienced in other aspects of marketing such as customer growth and promotion
Diutamakan sudah mempunyai pengalaman
Diutamakan bisa berbahasa inggris
Diutamakan bisa menggunakan komputer

Responsibility

Develop an optimization strategy to improves a company's search engine rankings
SEO keyword research for company's website & marketing materials
Set measurable goals that demonstrate marketing improvements
Monitoring daily performance metrics to understand how SEO strategy is performing
Collaborate with marketing team to manage SEO strategies
Write attractive & well-qualified website content including blogs & site descriptions
Update content & website links for the best optimization & search engine ranking

Description

Level Jabatan : Staff
Jam Kerja Ditentukan : Shift

Gaji / Salary : Negosiasi
Penempatan : Array ([0] => Array ([area_name] => Di Yogyakarta))
Pendidikan : Diploma (D1/D2/D3/D4) Sarjana (S1)
Bidang / Jurusan : Semua jurusan
Bidang yang dicari : Marketing

Please Submit Your Application Completed By Post To:



PT Qwords Company International
Yogyakarta
Website :

Ditutup tanggal 10 May 2021



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