



DIGITAL ANALYST

PT. AVO INNOVATION TECHNOLOGY

About

PT AVO Innovation Technology terus tumbuh menjadi perusahaan yang konsisten menyediakan produk kecantikan yang alami, dengan nilai-nilai solidaritas perusahaan yang tinggi. Fokus pada perubahan dan pertumbuhan yang lebih baik, dengan berorientasi kepada triple bottom line yaitu profit, people dan planet untuk membentuk satu kesatuan yang utuh.

Qualification

Requirements

Proven working experience as Digital Analyst or Digital Marketing or other related fields at least 2 years. (Having experience working in an agency is preferred)

Updated about current moments, trending, or event

Have a deep understanding of Digital Marketing, SEO/SEM, Google Analytics, Social Media, and Content Creation.

Have an excellent verbal and written communication skills

Time management (marketing campaigns are restricted to specific schedules, requiring digital marketing analysts to have good time management skills)

Job Description

Measure and report performance of all digital marketing campaigns and assess against goals, including its budget.

Identify both current and new viral trends and insights. Including trends in digital marketing strategies.

Create detailed reports showing the amount of traffic online campaigns are creating, how much campaigns cost, and outlining the timetables and schedules for online marketing campaigns.

Digital marketing analysts determine the effectiveness of marketing campaigns by analyzing page clicks, keyword hits, search engine traffic, and other data.

Digital marketing analysts design digital marketing campaigns to effectively promote Avoskin product through social media (Instagram, Facebook, Twitter, & YouTube)

Create strategy for YouTube content based on data & trends

Discover underperforming areas and identify opportunities to improve the digital experience.

Collaborate with Content Team

Diutamakan sudah mempunyai pengalaman

Diutamakan bisa berbahasa inggris

Diutamakan bisa menggunakan komputer

Responsibility

Description

Level Jabatan	: Staff
Jam Kerja Ditentukan	: Purna Waktu / Fulltime
Gaji / Salary	: Negosiasi
Penempatan	: Array ([0] => Array ([area_name] => DI Yogyakarta))
Pendidikan	: Sarjana (S1)
Bidang / Jurusan	: Teknologi Informatika
Bidang yang dicari	: Information Technology

Please Submit Your Application Completed By Post To:



PT. AVO INNOVATION TECHNOLOGY
Perum Citra Graha No. 14, Drono, Sardonoarjo, Ngaglik, Sleman, Yogyakarta
Yogyakarta Di Yogyakarta
Website :

Ditutup tanggal 28 December 2019



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