



PARTNERSHIP MARKETING

PT. AVO INNOVATION TECHNOLOGY

About

PT AVO Innovation Technology terus tumbuh menjadi perusahaan yang konsisten menyediakan produk kecantikan yang alami, dengan nilai-nilai solidaritas perusahaan yang tinggi. Fokus pada perubahan dan pertumbuhan yang lebih baik, dengan berorientasi kepada triple bottom line yaitu profit, people dan planet untuk membentuk satu kesatuan yang utuh.

Qualification

Preferable S1 majoring in marketing, public relation or related field

At least 1 year experience in partnership and marketing

Have high creativity and ability to think out of the box

Have a leadership skill, communication skill, interpersonal skill and negotiation skill

Outgoing personality, well organized person and passionate person

Strong business partner network is preferable

Able to work under pressure

Able to make a plan, organize and follow up

Job Description

Managing KOL (Key Opinion Leaders) and Influencers portofolio and performance that supports overall marketing calender and priorities

Help to identify, define and launch new partnerships to create new pipeline within and/or across industry

Share and maintain brand image and brand voice across all influencer and partners

Monitor competitive activity and community platforms to identify trends and opportunities

Create post-campaign reporting analytics including impressions, engagements and clicks, etc

Support administrative tasks such as settle a payment and campaign documentation

Travel periodically to meet with internal or external partners

Contribute to the overall team and help Brand Officer with workload where possible.

Diutamakan sudah mempunyai pengalaman

Diutamakan bisa berbahasa inggris

Diutamakan bisa menggunakan komputer

Responsibility

Description

Level Jabatan	:	Staff
Jam Kerja Ditentukan	:	Purna Waktu / Fulltime
Gaji / Salary	:	Negosiasi
Penempatan	:	Array ([0] => Array ([area_name] => DI Yogyakarta))
Pendidikan	:	Sarjana (S1)
Bidang / Jurusan	:	Ilmu Komunikasi Pemasaran, Public Relation
Bidang yang dicari	:	Marketing

Please Submit Your Application Completed By Post To:



PT. AVO INNOVATION TECHNOLOGY
Perum Citra Graha No. 14, Drono, Sardonoarjo, Ngaglik, Sleman, Yogyakarta
Yogyakarta Di Yogyakarta
Website :

Ditutup tanggal 28 December 2019



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APPLY

